Less, Fewer, More - NO
Little regulation on what they
are comparing it to.

Wholesome - No

All Natural - No

Organic - YES | But still compare nutritional labels.

as not part of brand name.

High & Good Source - Maybe | May be simply sprinkling additives on top.

Healthy - YES | As long

Free - Maybe | After you check ingredient list to make sure nothing is hiding.

Light - NO Lite - YES

check serving size.

Low - Maybe | After you

Reduced - Maybe | Only if original product is healthy.

Lean & Extra Lean - YES

Except ground meat.